

## South Ayrshire Council

### Report by Depute Chief Executive and Director – People to Leadership Panel of 23 November 2021

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**Subject: Naming of the New School Campus and Early Years Centre - Prestwick**

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#### 1. Purpose

- 1.1 The purpose of this report is to seek Leadership Panel approval for the proposed name of the new school campus and early years centre in Prestwick.

#### 2. Recommendation

##### 2.1 It is recommended that the Panel:

- 2.1.1 approves Prestwick North Educational Campus as the name for the new school campus; and
- 2.1.2 approves Prestwick North Early Years Centre as the name for the new early years centre.

#### 3. Background

- 3.1 On 28 June 2018, the Leadership Panel approved the creation of a new campus incorporating Glenburn Primary and St. Ninians Primary and a new early years centre in the paper [Outcome of the Statutory Consultation relating to the Proposed Shared Educational Campus Prestwick](#).
- 3.2 The new campus, currently under construction will be located on the site of the current Glenburn Primary and is due to open in August 2022.
- 3.3 On 15 September 2020, Leadership Panel approved the [Naming of New Education Provision](#). This set out the Management Guidelines on Procedures for the Naming of New Schools etc. In line with the guidelines a naming group comprising of local elected members, community representatives and school staff was formed.
- 3.4 In line with the guidelines the process involved gathering potential names from groups who have an interest in the new campus. Schools submitted a range of proposed names from staff, children and parents. Community representatives also submitted proposals through the naming group. These proposals were considered by the naming group.
- 3.5 Over sixty proposals for the early years centre and over fifty-five for the school campus were received. In line with the procedures four names were selected by the naming group for public consultation for the school and for the early years centre.

- 3.6 The public consultation survey took place between 8 and 22 October 2021 involving the wider community in the decision-making process. The consultation was undertaken in line with the management guidelines setting on Procedures for the Naming of New Schools etc. As set out in the guidelines individuals and groups were invited to rank the names in order of preference. It was available on the council website and links were distributed via social media and the schools. Respondents were asked to rank name options between 1, most preferred to 4, least preferred.
- 3.7 Over 238 responses were received to the consultation. The results of the consultation are available in [Appendix 1](#).

#### **4. Proposals**

- 4.1 The proposed names for approval, in line with the outcome of the public consultation are:
- 4.1.1 Prestwick North Educational Campus as the name for the new school campus; and
- 4.1.2 Prestwick North Early Years Centre as the name for the new early years centre.

#### **5. Legal and Procurement Implications**

- 5.1 The recommendations in this report are consistent with legal requirements. If Leadership Panel agree the proposals Scottish Government will be informed of the name of the new campus. The new early years centre will require to be registered with the Care Inspectorate under the new name. A single SEED number is required to replace the current two in place for the early years centres.

#### **6. Financial Implications**

- 6.1 Not applicable

#### **7. Human Resources Implications**

- 7.1 There are no human resource implications

#### **8. Risk**

##### **8.1 *Risk Implications of Adopting the Recommendations***

- 8.1.1 There are no risks associated with adopting the recommendations.

##### **8.2 *Risk Implications of Rejecting the Recommendations***

- 8.2.1 The risks associated with rejecting the recommendations are a possible delay to progressing the registration of the new early years centre and design of signage.

## **9. Equalities**

- 9.1 The proposals in this report have been assessed through the Equality Impact Assessment Scoping process. There are no significant potential positive or negative equality impacts of agreeing the recommendations and therefore an Equalities Impact Assessment is not required. A copy of the Equalities Scoping Assessment is attached as [Appendix 2](#).

## **10. Sustainable Development Implications**

- 10.1 ***Considering Strategic Environmental Assessment (SEA)*** - This report does not propose or seek approval for a plan, policy, programme or strategy or document otherwise described which could be considered to constitute a plan, programme, policy or strategy.

## **11. Options Appraisal**

- 11.1 An options appraisal has not been carried out in relation to the subject matter of this report.

## **12. Link to Council Plan**

- 12.1 The matters referred to in this report contribute to Commitment 2 of the Council Plan: Closing the Gap/ Reduce poverty and disadvantage.

## **13. Results of Consultation**

- 13.1 There has been public consultation on the contents of this report. In line with the management guidelines, previously agreed, consultation on suggestions for names took place with staff, parents and children at St. Ninian's and Glenburn Primaries and Early Years Centres. Community representatives also contributed to the suggestions. The Naming Group, made of head teachers, parents, local Elected Members and community representatives, agreed the 4 names for the survey. The public consultation on the preferred names was held and the contents of this report reflect the outcome.
- 13.2 Consultation has taken place with Councillor William Grant, Portfolio Holder for Children and Young People, and the contents of this report reflect any feedback provided.
- 13.3 Consultation has taken place with Local Members and the contents of this report reflect any feedback provided.

## **14. Next Steps for Decision Tracking Purposes**

- 14.1 If the recommendations above are approved by Members, the Depute Chief Executive and Director of Education – will ensure that all necessary steps are taken to ensure full implementation of the decision within the following timescales, with the completion status reported to the Leadership Panel in the 'Council and Leadership Panel Decision Log' at each of its meetings until such time as the decision is fully implemented:

<b><i>Implementation</i></b>	<b><i>Due date</i></b>	<b><i>Managed by</i></b>
Inform the Scottish Government and the wider community of the new campus name	31 December 2021	Quality Improvement Manager – Early Years
Progress the registration of the new early Years centre under the new name of Prestwick North Early Years Centre	31 December 2021	Quality Improvement Manager – Early Years
Agree a SEED number with Scottish Government for the new early years centre	28 February 2022	Quality Improvement Manager – Early Years

**Background Papers**    **Report to Leadership Panel of 28 June 2018 - [Outcome of the Statutory Consultation relating to the Proposed Shared Educational Campus Prestwick](#)**

**Report to Leadership Panel of 15 September 2020 – [Naming of New Education Provision](#)**

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**Date: 15 November 2021**



# Results of New Campus Naming Surveys - Prestwick

25 Oct 2021



ESPECTF

# Results of New Campus Naming Surveys - Prestwick

## Summary

New education campus - most preferred name chosen with highest overall average ranking score of 3.26 out of 4 was Prestwick North Education Campus.

New Early Years Centre within campus – most preferred name chosen with highest overall average ranking score of 3.3 out of 4 was Prestwick North Early Years Centre.

## Background

The new education campus in Prestwick, currently under construction, will be home to the existing Glenburn Primary School and St Ninian's Primary School, as well as a new Early Years Centre.

A Naming Group, comprising school staff, local councillors and members of the local community agreed on a shortlist of names for the new education campus and the new Early Years Centre.

Members of the community were then invited to contribute to a short public consultation on naming the new campus and the new Early Years Centre by ranking each of the shortlisted names in order of their preference.

The survey with two questions was open for two weeks from the 8 to 22 October 2021. The survey was available via the Council's website and links to it were distributed via social media channels.

For both questions respondents were asked to rank name options from 1, most preferred, to 4, least preferred. Ranking questions enable the calculation of an average ranking for each option so the most preferred overall option can be determined.

## Calculating the average ranking

The average ranking score is calculated as follows:

$$\text{Average rank score} = (X_1W_1 + X_2W_2 + X_3W_3 + X_4W_4) / (\text{Total Response Count for that option})$$

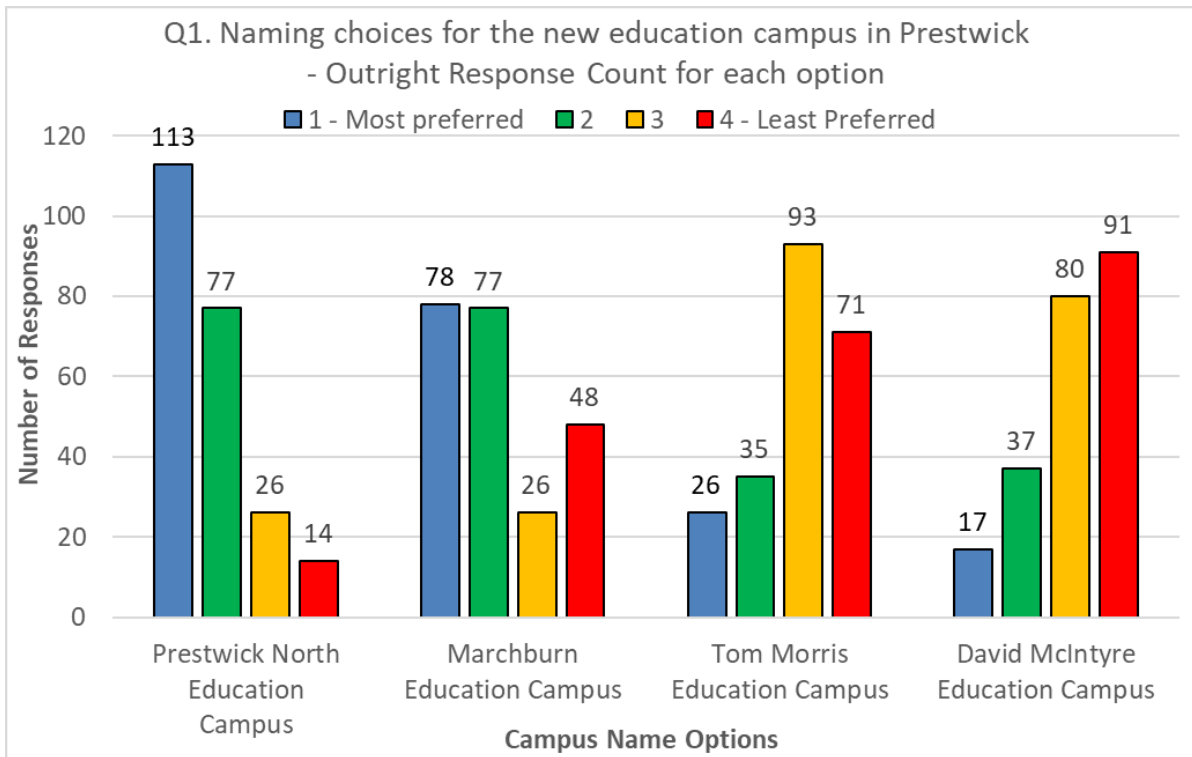
where:  $X$  = response count for answer choice and  $W$  = weight of ranked position. Weights are applied in reverse. In other words, the respondent's most preferred choice (which they rank as #1) has the largest weight, and their least preferred choice (which they rank as #4) has the smallest weight. Therefore, for these ranking questions which each had 4 answer options or choices, weights are assigned as follows:

- The #1 most preferred choice has a weight of 4
- The #2 choice has a weight of 3
- The #3 choice has a weight of 2
- The #4 least preferred choice has a weight of 1

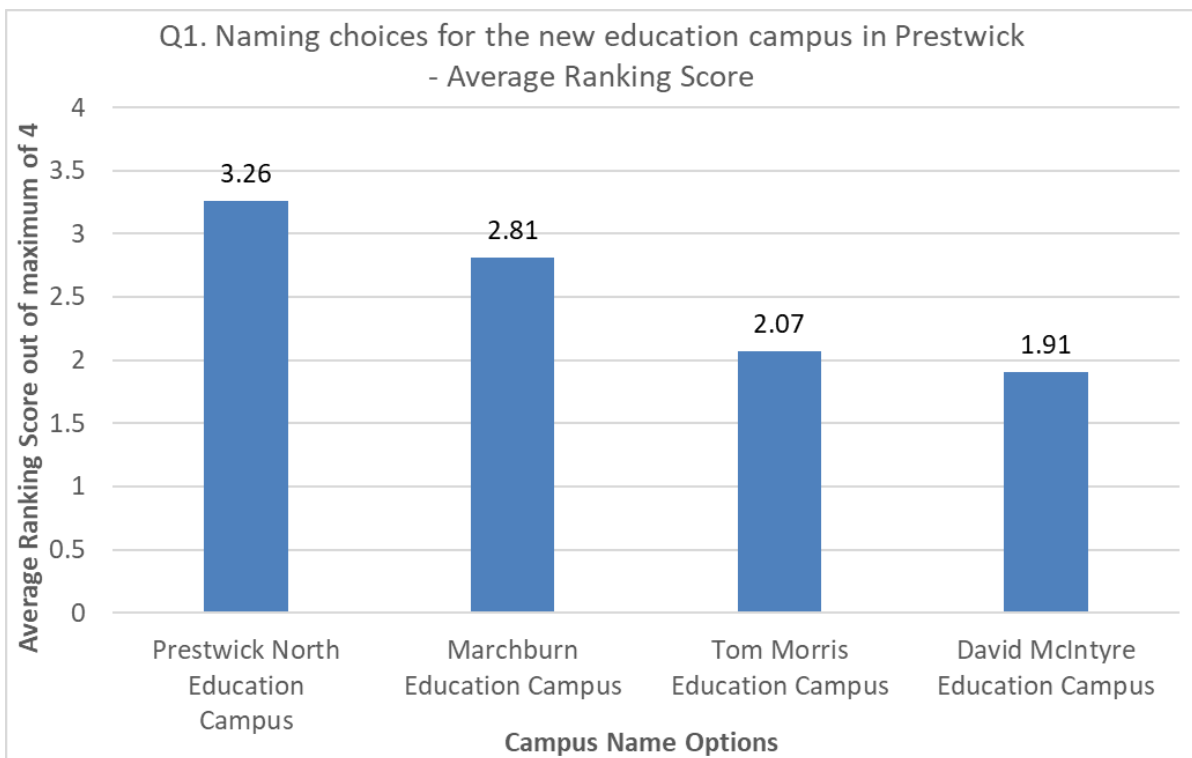
## Results

There were a total of 238 responses to this survey.

For Q1 the preferred name for the new education campus with 113 responses as most preferred name and highest overall average ranking score of 3.26 out of 4 was Prestwick North Education Campus.

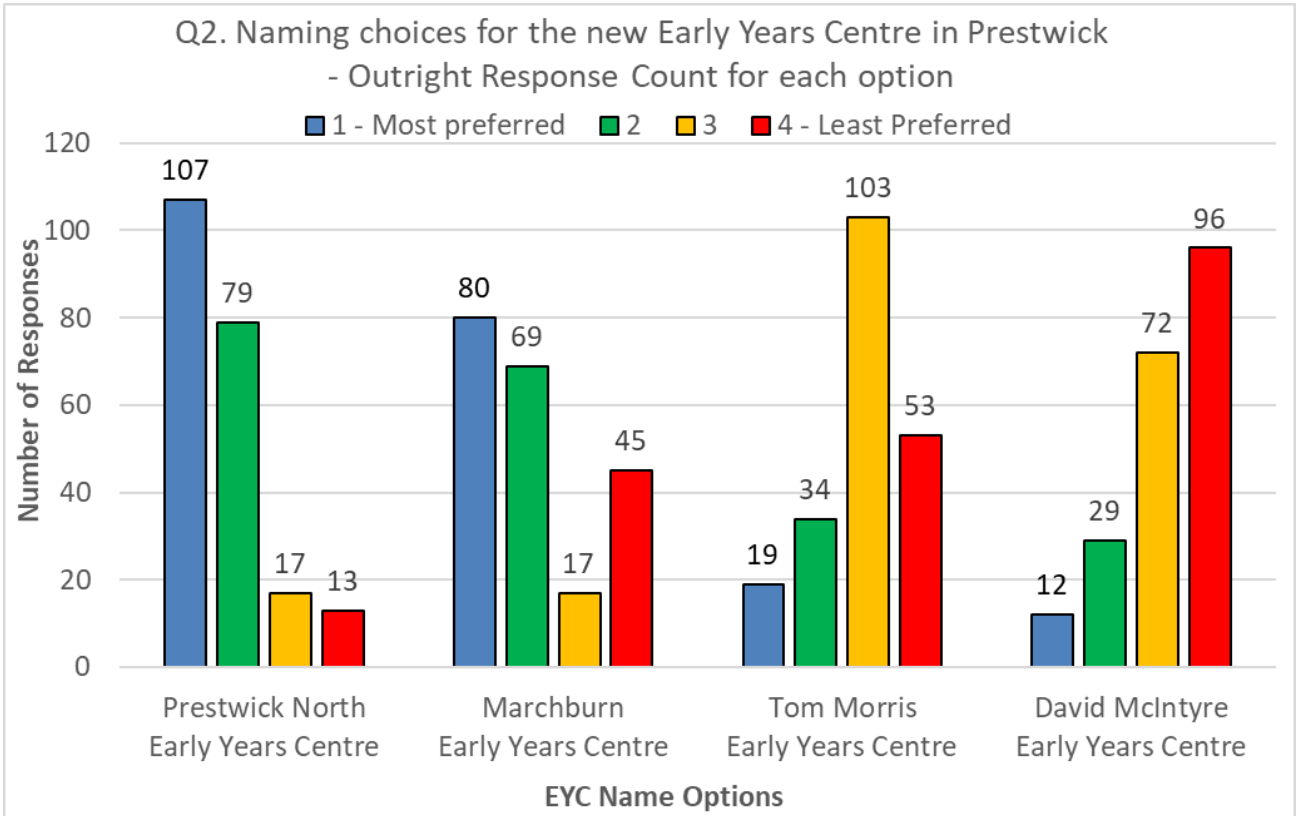


**Chart 1: Outright response count for each naming option for new education campus at Prestwick**

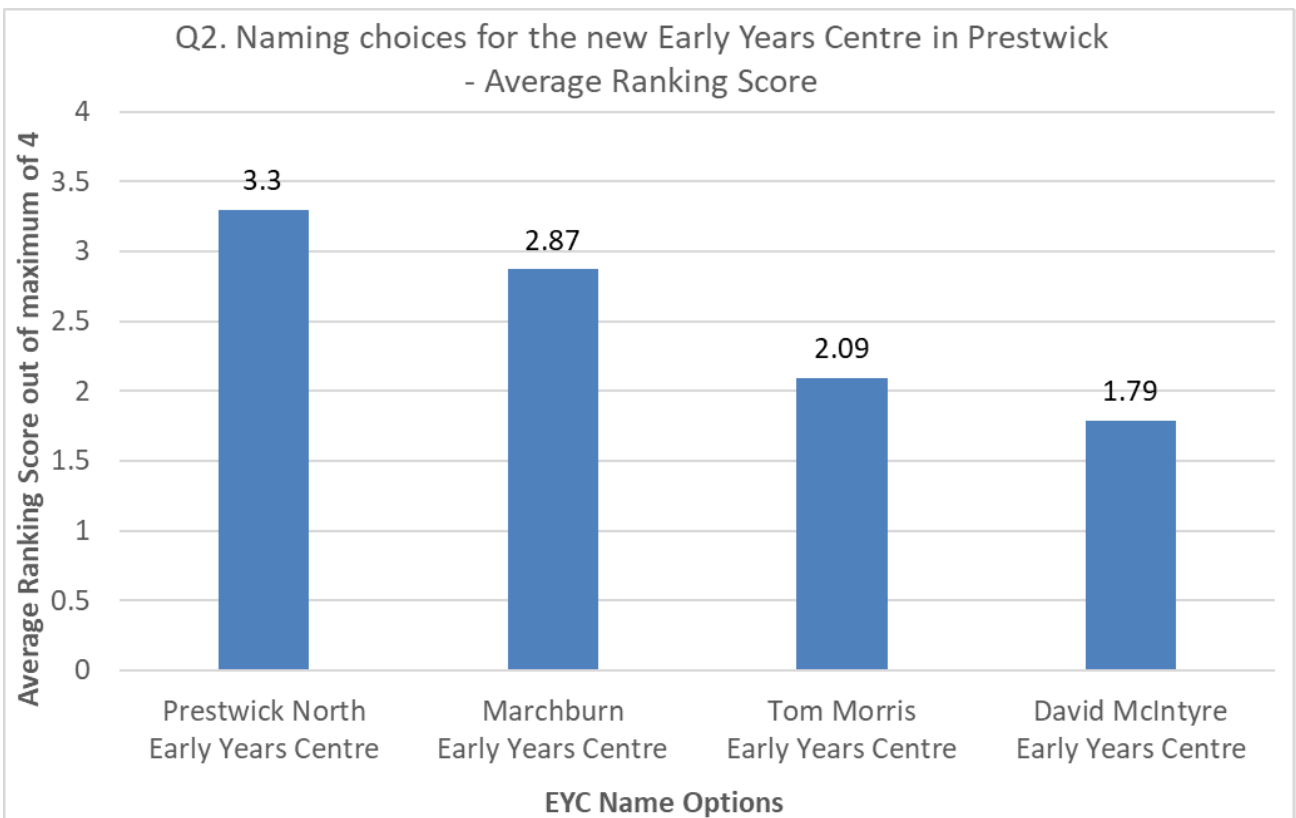


**Chart 2: Average ranking score for each naming option for new education campus at Prestwick**

For Q2 the preferred name for the new Early Years Centre with 107 responses as most preferred name and highest overall average ranking score of 3.3 out of 4 was Prestwick North Early Years Centre.



**Chart 3: Outright response count for each naming option for new Early Years Centre at Prestwick**



**Chart 4: Average ranking score for each naming option for new Early Years Centre at Prestwick**



**South Ayrshire Council  
Equality Impact Assessment  
Scoping Template**

Equality Impact Assessment is a legal requirement under the Public Sector Duty to promote equality of the Equality Act 2010. Separate guidance has been developed on Equality Impact Assessment's which will guide you through the process and is available to view here: <https://www.south-ayrshire.gov.uk/equalities/impact-assessment.aspx>

Further guidance is available here: <https://www.equalityhumanrights.com/en/publication-download/assessing-impact-and-public-sector-equality-duty-guide-public-authorities/>

The Fairer Scotland Duty ('the Duty'), Part 1 of the Equality Act 2010, came into force in Scotland from 1 April 2018. It places a legal responsibility on Councils to actively consider ('pay due regard to') how we can reduce inequalities of outcome caused by socio-economic disadvantage, when making strategic decisions. See information here: [Interim Guidance for Public Bodies](#) in respect of the Duty, was published by the Scottish Government in March 2018.

### 1. Policy details

Policy Title	Naming of the New School Campus and Early Years Centre - Prestwick
Lead Officer (Name/Position/Email)	Douglas Hutchison Depute Chief Executive and Director - People <a href="mailto:douglas.hutchison@south-ayrshire.gov.uk">douglas.hutchison@south-ayrshire.gov.uk</a>

**2. Which communities, groups of people, employees or thematic groups do you think will be, or potentially could be, impacted upon by the implementation of this policy? Please indicate whether these would be positive or negative impacts**

Community or Groups of People	Negative Impacts	Positive impacts
Age – men and women, girls & boys	n/a	n/a
Disability	n/a	n/a
Gender Reassignment (Trans/Transgender Identity)	n/a	n/a
Marriage or Civil Partnership	n/a	n/a
Pregnancy and Maternity	n/a	n/a
Race – people from different racial groups, (BME) ethnic minorities and Gypsy/Travellers	n/a	n/a
Religion or Belief (including lack of belief)	n/a	n/a
Sex – gender identity (issues specific to women & men or girls & boys)	n/a	n/a

Sexual Orientation – person’s sexual orientation i.e. LGBT+, lesbian, gay, bi-sexual, heterosexual/straight	n/a	n/a
Thematic Groups: Health, Human Rights & Children’s Rights	n/a	n/a

**3. What likely impact will this policy have on people experiencing different kinds of social disadvantage? (Fairer Scotland Duty). Consideration must be given particularly to children and families.**

Socio-Economic Disadvantage	Negative Impacts	Positive impacts
Low Income/Income Poverty – cannot afford to maintain regular payments such as bills, food, clothing	n/a	n/a
Low and/or no wealth – enough money to meet Basic living costs and pay bills but have no savings to deal with any unexpected spends and no provision for the future	n/a	n/a
Material Deprivation – being unable to access basic goods and services i.e. financial products like life insurance, repair/replace broken electrical goods, warm home, leisure/hobbies	n/a	n/a
Area Deprivation – where you live (rural areas), where you work (accessibility of transport)	n/a	n/a
Socio-economic Background – social class i.e. parent’s education, employment and income	n/a	n/a

**4. Do you have evidence or reason to believe that the policy will support the Council to:**

General Duty and other Equality Themes Consider the ‘Three Key Needs’ of the Equality Duty	Level of Negative and/or Positive Impact (High, Medium or Low)
<b>Eliminate unlawful discrimination, harassment and victimisation</b>	Low
<b>Advance equality of opportunity</b> between people who share a protected characteristic and those who do not	Low
<b>Foster good relations</b> between people who share a protected characteristic and those who do not. (Does it tackle prejudice and promote a better understanding of equality issues?)	Low
Increase participation of particular communities or groups in public life	Low
Improve the health and wellbeing of particular communities or groups	Low
Promote the human rights of particular communities or groups	Low
Tackle deprivation faced by particular communities or groups	Low

## 5. Summary Assessment

<b>Is a full Equality Impact Assessment required?</b> (A full Equality Impact Assessment must be carried out if impacts identified as <b>Medium and/or High</b> )	<b>YES</b>  <b>NO</b>
<b>Rationale for decision:</b>  This report proposes that the Council approves the naming of a new campus and early years centre. This has no specific equality implications.	
<b>Signed :</b> Douglas Hutchison – Depute Chief Executive and Director - People  <b>Date:</b> 27 October 2021	